- 2. The method of claim 1 further comprising, if the DMP is applicable to the device, periodically testing to determine if the DMP is still applicable.
- **3**. The method of claim **2** further comprising, when the DMP is no longer applicable to the device, restoring a previous configuration to the device.
- **4**. The method of claim **1** wherein the recognizing includes the device receiving the DMP via a network.
- **5**. The method of claim **1** wherein the recognizing includes the device detecting the DMP via an optical means.
- **6**. The method of claim **1** wherein the recognizing includes the device detecting the DMP via an acoustic means.
- 7. The method of claim 1 embodied as device-executable instructions on a device-readable medium.
- **8**. A method for controlling a device based on a device manners policy ("DMP"), the method comprising:
  - accessing the DMP from a DMP data store associated with a DMP server;
  - receiving the DMP from the DMP server at the device; and configuring the device based on one or more device manners specified by the DMP.
  - 9. The method of claim 8 further comprising:
  - forwarding an indication of DMP compliance from the device to a service provider; and
  - accessing a service provided by the service provider to the device based on the indication.
- 10. The method of claim 8 embodied as device-executable instructions on a device-readable medium.

- 11. A system for device manners propagation and compliance, the system comprising:
  - a device manners policy ("DMP") including an expression of a device manner:
  - a DMP server operable to provide the DMP to a device; and a DMP data store associated with the DMP server and operable to store the DMP.
- 12. The system of claim 11 wherein the device manner is expressed in an extensible markup language format.
- 13. The system of claim 11 wherein the device manner is expressed as an image.
- 14. The system of claim 11 wherein the device manner is expressed in an audio format.
- **15**. The system of claim **11** wherein the DMP server provides the DMP to the device via a network.
- 16. The system of claim 11 wherein the device is configured to comply with the DMP when the DMP is applicable to the device.
- 17. The system of claim 16 wherein the device is restored to a previous configuration when the DMP is no longer applicable to the device.
- **18**. The system of claim **11** wherein an indication of DMP compliance is provided to a service provider.
- 19. The system of claim 18 wherein access by the device to a service provided by the service provider is conditioned upon the indication of DMP compliance.
- 20. The system of claim 11 wherein the device is a mobile device and the DMP is stored on the mobile device.

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